



कैपेक्सिल  
**CAPEXIL**

**(Sponsored by Ministry of Commerce & Industry,  
Government of India)**

“Vanijya Bhavan”, International Trade Facilitation Centre,  
1/1 Wood Street, 3rd floor, Kolkata-700016

\*Tel: 033 -2289-1721/22/23/25, \*Fax: 2289-1724,  
\* E-mail: capexil@capexil.in, \*Web: www.capexil.com,  
\*PAN: AAACC9959R, \*CIN: U36900WB1958NPL023786



**OPPORTUNITY FOR ADVERTISEMENT IN EXPORT AWARD BROCHURE TO BE PUBLISHED ON THE OCCASION OF CAPEXIL'S EXPORT AWARD FUNCTION AT “VIGYAN BHAVAN”, NEW DELHI ON 28TH JANUARY, 2016 WITH THE GRACIOUS PRESENCE OF HON'BLE MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES, GOVERNMENT OF INDIA.**

Ref: CAPEXIL/VJ/EXPORT AWARD/2012-13/1349

Dated: 30<sup>th</sup> December, 2015

**TO ALL CONSTITUENTS OF CAPEXIL,**

As you are aware, the prestigious Export Award Presentation Ceremony for the year 2012-13 to be held on 28th January 2016 at “Vigyan Bhavan”, New Delhi with the gracious presence of Shri Kalraj Mishra, Hon'ble Minister of Micro, Small and Medium Enterprises, Government of India.

Like previous years, CAPEXIL intends to bring out a publicity brochure for distribution amongst the participants / Chief Guest / Dignitaries / trade promotion organizations / Ministries / Foreign Missions and other stake holders.

The contents of the Brochure will include details of Export Award Winners of Capexil for the year 2012-13.

We hope the brochure will provide wider coverage within the country and beyond. Thus, the members may avail the opportunity to publicize their company/product through insertion of coloured full page advertisement in the Brochure to promote their company as well as products & services.

The mechanical data and tariff details are given below :-

**(A) Mechanical Data :**

Overall Size	13 cms (height) x 21cms (length)
Print Area	<b>Maximum</b> 11cms (height) x 18 cms (length)
Material required	Scanned positives with progressive colour proof

**(B) Advertisement Rates :**

Type	Gross Amt.	Service Tax	Swachh Bharath Cess	Total
Back Cover Page	25,000.00	3,500.00	125.00	28,625.00
2nd/3rd Cover Page	15,000.00	2,100.00	75.00	17,175.00
Inside Page	8,000.00	1,120.00	40.00	9,160.00

**(C) Note:**

- Only coloured advertisement in English language will be accepted.
- Members may send Black & White Advertisement but the rate will remain same.
- Typeset matter must be submitted in duplicate and typewritten.

Kindly ensure that the advertisement matter, etc. in soft copy/CD (preferably in pdf, jpeg, jpg, tft, etc.) along with requisite Cheque / D.D. in favour of CAPEXIL, payable at Kolkata/ RTGS or NEFT or Net Banking Receipt towards charges for advertisement should reach CAPEXIL, HO positively by **7th January 2016, by return mail to :**

**exportaward@capexil.in,**  
**ddho@capexil.in,**  
**accountsho@capexil.in,**  
**accounts@capexil.in.**

Two voucher copies of the award brochure will be dispatched to the advertiser. The Bank Details of CAPEXIL is given below for your kind perusal.

**Payment through RTGS/NEFT/Net Banking:**

CAPEXIL Bank Details:

IFSC Code: IOBA0000585

Account with Bank: Indian Overseas Bank

Bank Address: 2 Wood Street, Kolkata 700016

Type of Account: SB

Account Number: SB A/C No. 058501000074371

Beneficiary Name: CAPEXIL

Address: 1/1 Wood Street, Vanijya Bhavan, 3rd Floor, Kolkata 700016

Beneficiary's contact no: 033-22891721

Fax: 033-22891724

Wishing you a very Happy New Year,

Sd/-

(Vineet Jhabak)  
Joint Director

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<b>WESTERN REGION</b>	• "Commerce Centre", 4th Floor, Block No. D-17, Tardeo Road, Mumbai - 400 034, • Tel : 2352-3410, 2352-0084 Cable : CAPEXIL, • Fax : 91-22-2351-6665, • E-mail : capexilm@vsnl.com/ capexilm@mtnl.net.in
<b>SOUTHERN REGION</b>	• "Rasheed Mansion", 408 (old no. 622), Anna Salai, Chennai - 600 006, • Tel : 91-044-2829-2310 2829-4713, • Cable : CAPEXIL, • Fax : 91-044-2829-5386, • E-mail : capexils@dataone.in
<b>NORTHERN REGION</b>	• "Vandana Building", 11, Tolstoy Marg, 4th Floor, Flat No. 4B, New Delhi - 110 001, Tel : 91-011-2335-6703, 2371-1479, 2375-2282, • Fax : 91-011-2331-4486, • Cable : CAPEXIL E-mail : capexiln@bol.net.in
<b>EASTERN REGION</b>	• "Vanijya Bhavan", International Trade Facilitation Centre, 1/1, Wood Street, 3rd Floor, Kolkata - 700 016 Tel : 033-2289-0524/25, 033-2289-1721/22/23/25, • Fax : 033-2289-0537/033-2289-1724 • Cable : CAPEXIL E-mail : rdeo@capexil.in/ ero@capexil.in