

MDA CASES DISBURSED PERTAINING TO THE YEAR 2014-15

SL. NO.	NAME OF THE FIRMS	ADDRESS	NAME OF PARTICIPANT & DESIGNATION	FAIR / BSM / TRD /DELG CUM EXHN. WITH COUNTRY(S)	DURATION OF EVENT	FOCUS / NON FOCUS AREA	ADMISSIBLE MDA GRANT
							Value in Rs.
1	ANE BOOKS PVT. LTD.	4821 (FIRST FLOOR) PARWANA BHAWAN, 24, ANSARI ROAD, DARYAGANJ, NEW DELHI-110 002	MR. SUNIL SAXENA, DIRECTOR	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
2	APPLE PUBLISHING INTERNATIONAL (P) LTD.	NO.130, NELSON MANICKAM ROAD, AMINJIKARAI, CHENNAI-600029	MR. ANIL DUGGAL, MKTG MANAGER-EXPORT REGION	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	230325
3	B. JAIN PUBLISHERS PVT. LTD.	1921, STREET NO.10, CHUNA MANDI, PAHAR GANJ, NEW DELHI - 110055	MR. NITIN JAIN, DIRECTOR	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
4	CHENNAI MICROPRINT P. LTD.	NO.130, NELSON MANICKAM ROAD, AMINJIKARAI, CHENNAI-600029	MR. S. RAMU, DIRECTOR	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	245026
5	DREAMLAND PUBLICATIONS	J-128, KIRTI NAGAR, NEW DELHI-110015	RAKESH ALAGH, OVERSEAS BUSINESS HEAD	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
6	FUTURE BOOKS	WZ-32, FUTURE HOUSE, ASALATPUR, NEAR A2 BLOCK, JANAKPURI, NEW DELHI-110058	NEETU SHARMA, VICE PRESIDENT, SALES; DILIP GUPTA, ART DIRECTOR	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
7	INDIA BINDING HOUSE	A-98, SECTOR 65, NOIDA-201301	SHARAD LOTHRA, MKTG HEAD	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
8	NUTECH PHOTOLITHOGRAPHERS	B-240, OKHLA INDUSTRIAL AREA, PHASE-I, NEW DELHI-110020	MR. RAVI SHROFF, MD	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
9	NUTECH PRINT SERVICES	B-240, OKHLA INDUSTRIAL AREA, PHASE-I, NEW DELHI-110020	MR. RINKU DHAR, EXPORT HEAD	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
10	OM BOOKS INTERNATIONAL	4379/4B PRAKASH HOUSE, ANSARI ROAD, DARYA GANJ, NEW DELHI-110002	MR. AJAY MAGO, DIRECTOR	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
11	QUIXOT MULTIMEDIA PVT. LTD.	PLOT NO.1208, STREET NO.-16, RITHALA, DELHI-110085	MR. ASHISH KAPOOR, MD	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
12	STERLING PUBLISHERS PVT. LTD.	A-59, OKHLA INDUSTRIAL AREA, PHASE-II, NEW DELHI-110 020	MR. GAURAV GHAI, DIRECTOR	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	250000
13	SWAN PRESS	B-71, N.I.A., PHASE-II, NEW DELHI-110 028	MR. UTSAV MALHOTRA, MANAGER-EXPORT MKTG	SAO PAULO INTL BOOK FAIR, SAO PAULO, BRAZIL	22-26/08/14	FOCUS	247615
14	ACADEMIC INDIA PUBLISHERS	508, RATTAN JYOTI BUILDING, 18, RAJENDRA PLACE, DELHI - 110 008	MR. SUNIL RAO, MANAGER	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	135000

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15	APPLE PUBLISHING INTERNATIONAL (P) LTD.	NO.130, NELSON MANICKAM ROAD, AMINJIKARAI, CHENNAI-600029	MR. S. RAMU, CHIEF EXECUTIVE OFFICER	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	132500
16	B. JAIN PUBLISHERS PVT. LTD.	1921, STREET NO.10, CHUNA MANDI, PAHAR GANJ, NEW DELHI - 110055	MR. SACHIN BHARDWAJ, SENIOR MANAGER-INTERNATIONAL SALES	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	126825
17	CBS PUBLISHERS & DISTRIBUTORS PVT. LTD.	CBS PLAZA, 4819/XI, PRAHLAD STREET, 24, ANSARI ROAD, DARYAGANJ, NEW DELHI-110002	MR. K. B. SHARMA, EXPORT MANAGER	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	127177
18	CHOWDHRY EXPORT HOUSE	B-9, RATTAN JYOTI BUILDING, 18 RAJENDRA PLACE, NEW DELHI-110008	MR. VIJAY SHARMA, ASST. SALES MANAGER	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	128155
19	DC PRESS PVT. LTD.	DC KIZHAKEMURI EDAM, GOOD SHEPHERD STREET, KOTTAYAM- 686001	MR. RAVI DEE CEE, MD	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	124500
20	DEE CEE INTERNATIONAL TRADING CORPORATION	DC KIZHAKEMURI EDAM, GOOD SHEPHERD STREET, KOTTAYAM- 686001	MR. JAISON P MATHEW, MARKETING MANAGER	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	126200
21	DIGITAL MEDIA	MANJOOR P O, PULLAPALLIL BUILDING, KURUPANTHARA, KOTTAYAM-686603	ZEESHAN B (MANAGER)	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	124500
22	GOODWILL BOOKS INTERNATIONAL	G-2, RATTAN JYOTI BUILDING, 18, RAJENDRA PLACE, NEW DELHI - 110 008	MR. P.K.SAXENA, GENERAL MANAGER (EXPORTS)	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	126825
23	GOODWORD BOOKS	1, NIZAMUDDIN WEST MARKET, NEW DELHI - 110 013	MR. SANIYASNAIN, PROPRIETOR	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	126825
24	HAR-ANAND PUBLICATIONS PVT. LTD.	E-49/3, OKHLA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 020	MR. ASHOK GOSAIN, DIRECTOR	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	131730
25	MAATTI DESIGN	C-58, II FLOOR, MANSAROVER GARDEN, NEW DELHI-110015	MR. KUNAL SEHDEV, DIRECTOR	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	128161
26	SHANTI PUBLICATIONS	492E/5A, MAHAVIR BLOCK, GALI NO. 5, BHOLA NATH NAGAR, NEW DELHI- 110 032	MR. RAKESH SHARMA, PROPRIETOR	SHARJAH INTL. BOOK FAIR, SHARJAH, UAE	05-15/11/14	NON-FOCUS	128636
27	ACADEMIC INDIA PUBLISHERS	508, RATTAN JYOTI BUILDING, 18 RAJENDRA PLACE, NEW DELHI - 110 008	MR. AMBER RAJ CHOWDHRY, PROPRIETOR	GUADALAJARA INT'L BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	223200
28	BATRA ART PRESS	A-41,NARAINA INDUSTRIAL AREA, PHASE-II, NEW DELHI-110 028	MR. PRABHAT SINGH BATRA, C.E.O.	GUADALAJARA INT'L BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	250000

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29	B. JAIN EXPORTS (I) PVT. LTD.	1921/10, CHUNAMANDI, PAHARGANJ, NEW DELHI - 110 055	MR. NITIN JAIN, MANAGER EXPORTS	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	250000
30	D.K. AGENCIES (P) LTD.	A/15-17, D.K. AVENUE, MOHAN GARDEN, NAJAFGARH ROAD, NEW DELHI - 110 059	MR. ANKUR MITTAL, DIRECTOR	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	201004
31	JAYANT PRINTERY	352/54, JSS ROAD, MURLIDHAR TEMPLE COMPOUND, NEAR THAKURDWAR P.O., MUMBAI-400002	MR. SHASHANK SHAH, PARTNER	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	202778
32	MAMMOTH WORLD	ESSEL MANSION, 2286-87, ARYA SAMAJ ROAD, KAROL BAGH, NEW DELHI-5	KAMAL KUMAR, PROPRIETOR & GAURAV SEHDEV, COO	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	250000
33	R P PRINTERS	G-68, SECTOR-6, NOIDA, UP-201301	MR. S. LUTHRA, EXPORT MANAGER	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	228154
34	SOFIA BOOK WORLD	26/34, 1ST FLOOR, SARVODAYA MINI MARKET, TRILOKPURI, NEW DELHI-91	MR. AMIT SHARMA, GEN. MANAGER	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	250000
35	STERLING INTERNATIONAL	A-59, OKHLA INDUSTRIAL AREA, PHASE-II, NEW DELHI - 110 020	MR. GAURAV GHAI, PARTNER	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	250000
36	TALL BOY STATIONERY (P) LTD.	NO.130, NELSON MANICKAM ROAD, AMINJIKARAI, CHENNAI-600029	MR. S. RAMU, DIRECTOR	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	250000
37	USHA DIARIES	B-62, OKHLA INDUSTRIAL AREA, PHASE-I, NEW DELHI - 110 020	MR. ANSHUL MALHOTRA, MANAGER EXPORT MARKETING	GUADALAJARA INTL. BOOK FAIR, GUADALAJARA, MEXICO	29/11 - 03/12/2014	FOCUS	201004
38	ANE BOOKS PVT. LTD.	4821 (FIRST FLOOR) PARWANA BHAWAN, 24, ANSARI ROAD, DARYAGANJ, NEW DELHI-110 002	MR. SUNIL SAXENA, DIRECTOR	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	187240
39	ANGEL PUBLISHING HOUSE PVT. LTD.	508, RATTAN JYOTI BUILDING, 18 RAJENDRA PLACE, NEW DELHI - 110 008	MR. SUNIL RAO, MANAGER	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	194500
40	CBS PUBLISHERS & DISTRIBUTORS PVT. LTD.	CBS PLAZA, 4819/XI, PRAHLAD STREET, 24, ANSARI ROAD, DARYAGANJ, NEW DELHI-110002	MR. P.G. BANDHU, VICE-PRESIDENT	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	187372
41	GOODWILL BOOKS INTERNATIONAL	208, RATTAN JYOTI BUILDING, 18, RAJENDRA PLACE, NEW DELHI - 110 008	MR. P.K.SAXENA, GENERAL MANAGER (EXPORTS)	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	189305

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42	HIMALAYA PUBLISHING HOUSE P. LTD.	RAMDOOT, DR. BHALERAO MARG, GIRGAON, MUMBAI-400004	MR. VIJAY PANDEY, GENERAL MANAGER	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	173500
43	JAYPEE MEDICAL INTERNATIONAL	4347-B, 4C, ANSARI ROAD, DARYA GANJ, NEW DELHI-110002	MR. S. K. AHMED, EXPORT MANAGER	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	189165
44	LAXMI PUBLICATIONS (P) LTD.	113 GOLDEN HOUSE, DARYAGANJ, NEW DELHI-110002	MR. NARESH GHILDYAL, SR. EXPORT MANAGER	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	164678
45	NCBA EXPORTS PVT. LTD.	212, SHAHPUR JAT, NEW DELHI-110049	MR. NAVEEN SAINI, MANAGER-BUSINESS DEVELOPMENT	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	197892
46	QUIXOT MULTIMEDIA PVT. LTD.	KHASRA NO.1208, HALL NO.-16, NEAR BAGGA LINK, RITHALA, DELHI-110085	MR. SHARAD LUTHRA, DIRECTOR	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	180290
47	RANDOM PUBLICATIONS	4376-A / 4B, GALI MURARI LAL, ANSARI ROAD, DARYAGANJ, NEW DELHI-110002	MR. ATUL MEHRA, EXPORT DIRECTOR, MR. P.N.KALA, EXPORT MANAGER, MR. SUSHIL KUMAR GUPTA	CAIRO INTERNATIONAL BOOK FAIR 2015, CAIRO, EGYPT	28/01-02/02/2015	FOCUS	178911
48	BPI INDIA PVT. LTD.	F-213/A, GROUND FLOOR, OLD M.B. ROAD, LADO SARAI, NEW DELHI-110030. JAI@BPIINDIA.COM	MR. JAI SAXENA, FOUNDER & CEO	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
49	DC BOOKS	DC KIZHAKEMURI EDAM, GOOD SHEPHERD STREET, KOTTAYAM- 686001	MR. RAVI DEECEE, MANAGING PARTNER & CEO	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
50	HIMALAYA PUBLISHING HOUSE P. LTD.	RAMDOOT, DR. BHALERAO MARG, GIRGAON, MUMBAI-400004	MR. K. R. RAJESH NAIDU, RELATIONSHIP MANAGER	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
51	MAPIN PUBLISHING PVT. LTD.	706 KAIVANNA, PANCHVATI ELLISBRIDGE, AHMEDABAD-380006. BIPIN@MAPINPUB.COM	MR. BIPIN SHAH, MD	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
52	NAROSA PUBLISHING HOUSE PVT. LTD.	22, DARYA GANJ, DELHI MEDICAL ASSOCIATION ROAD, NEW DELHI-110002. INFO@NAROSA.COM, NKMEHRA@NAROSA.COM	MR. N K MEHRA, MD	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
53	NAVJEEVAN PUBLICATIONS PVT. LTD.	4940, DHOBIWADI, DR. JAYKAR MARG, OPP. DUTTA MANDIR, MUMBAI-400002. RELIABLESERIES@VSNL.COM	MR. PAWAN GOEL, MANAGER	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000

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54	NOVA PUBLICATIONS	4738/23, ANSARI ROAD, DARYA GANJ, NEWDELHI-110002. EPILDELHI@GMAIL.COM, MKTGEPIL@GMAIL.COM	MR. AMAN CHOPRA, VICE PRESIDENT	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
55	RAKESH PRESS	A-22, SECTOR-68,NOIDA-201301, UTTAR PRADESH. PRANAVBAGAI@GMAIL.COM	MR. PRANAV BAGAI, MANAGING PARTNER	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
56	STERLING GRAPHICS PRIVATE LIMITED	A-41, NARAINA INDUSTRIAL AREA, PHASE-2, NEW DELHI-1100028. PBATRA@BAPINDIA.IN	MR. PRABHDIT SINGH BATRA, MD	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
57	UNICORN BOOKS PVT. LTD.	F-2/16 ANSARI ROAD, DARYAGANJ, NEW DELHI-110002. INFO@UNICORNBOOKS.IN	MR. TARUN GUPTA, DIRECTOR	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	249757
58	WORDSMITH PUBLICATIONS	31, SAVITRI, NIRMAL BAUG, NEAR MUKTANGAN SCHOOL, PUNE-411009. WORDSMITH.IN@GMAIL.COM,MANDAR.UGAR@WORDSMITHINDIA.IN	MR. MANDAR UGAR, PARTNER	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	249910
59	ZUBAAN	128 B SHAHPUR JAT, 1ST FLOOR, NEW DELHI-110049. URVASHIB@ZUBAANBOOKS.COM	URVASHI BUTALIA, DIRECTOR	HAVANA INTL. BOOK FAIR CUM B2B MEET IN COLUMBIA & GUATEMALA	09-15/02/2015	FOCUS	250000
							12288660